**Leading Questions for the Student Focus Group**

**Stan**

1. Are you aware the existence of CIC alumni’s community?
2. Do you agree that an alumni’s community of an institution is profoundly important for the current students and the institution? Why?
3. (rating 1-10, 1-Strongly disagree to 10-Strongly agree)
4. What kind of information you are most interested from alumni?
5. Have you been involved with any alumni associations? If so, what kind of support did you receive, and was it helpful to you?”
6. If you haven’t participated in an alumni community, were there any obstacles or challenges that prevented you from getting involved?

**Kennedy**

1. What specific outcomes are you hoping to achieve by attending the alumni event?
2. Which format of interaction do you feel would best facilitate meaningful conversations with alumni?
3. What kinds of experiences or success stories would you most like the alumni to share during the event?
4. Would hearing about common challenges alumni faced immediately after graduation be helpful to your career planning?
5. Would you value opportunities for ongoing mentorship or continued communication with alumni after the event?
6. Would alumni success stories or follow-up resources shared post-event be beneficial to you?

**Nimanthi**

1. What do you currently know about CIC's alumni network, and how connected do you feel to past graduates?

2. What kind of events, mentorship, or networking opportunities would you like to see from our alumni?

3. How do you think a strong alumni network could benefit your studies, career preparation, or personal growth?

4. What platforms (social media, events, newsletters, etc.) do you prefer for staying connected with alumni or learning about alumni news?

5. Would you be interested in helping shape or join future alumni-student initiatives, and if so, in what capacity?

**Evans**

1. What type of alumni events would you find most valuable (e.g. networking mixers, guest speaker panels, mentorship sessions)? Why?

Purpose: Understand alumni preferences for event formats and engagement styles.

2. What platforms or communication channels do you prefer for receiving invitations and updates about alumni activities?

Purpose: Identify the most effective digital outreach methods (e.g., LinkedIn, email, WhatsApp).

3. What would motivate you to attend an alumni event hosted by CIC (e.g. career development, reconnecting with peers, giving back)?

Purpose: Uncover key motivators that can boost attendance and participation.

4. What challenges or barriers might prevent you from participating in CIC alumni events, either online or in-person?

Purpose: Address potential obstacles such as timing, format, or relevance.

5. What kind of support, content, or features would you expect from a CIC Alumni Portal or event to keep you engaged long-term?

Purpose: Inform content development and long-term engagement strategies.